

# Emily Wack

## EXPERIENCE

### THINKSO CREATIVE

2019 - 2022 | Designer

2022 - 2023 | Senior Designer

Designed brand identities, websites, social media graphics, packaging, corporate giveaways, and print brochures as part of team at a creative agency. We served a wide variety of clients from financial institutions, universities, and law firms, to nonprofits organizations.

### FREELANCE DESIGNER

2017 - 2023 | Freelance Designer

Specializes in branding, animation, illustration, and infographic design.

Clients include: Bark, Health Resources in Action, Dating Across the Pond, and El Salitre Women's Center

### HUMAN AGENCY

2018 - 2019 | Designer

I worked on campaign branding as well as graphics for email and social media for various progressive political campaigns. I primarily worked on Cort VanOstran's campaign for Congress in Missouri's Second District and the Better Together campaign in St. Louis.

### SCHOOL OF VISUAL ARTS

2017 - 2018 | Social Media Assistant

Contributed to the Instagram page for the School of Visual Art MFA Design program account through photography and graphic design. I also assisted Steven Heller with design work for his blog.

### SMILE DESIGN GALLERY

2015 - 2017 | Director of Operations

Produce pop up art events across the country. Build relationships with artists. Attract attention from media and new clients through designing invitations and catalogs. Implemented a new social media strategy that brought SDG from 2,000 to 13,000 followers.

### INSTITUTE OF CONTEMPORARY ART IN BOSTON

2010 - 2014 | Education Intern

Researched upcoming activities for family events at the museum. Engaged with families in the galleries. Prepared activities and organize for family events. Worked with school groups on art activities relating to exhibitions.

## EDUCATION

### SCHOOL OF VISUAL ARTS

#### MFA DESIGN

2017- 2019 | Design as Author + Entrepreneur

### SCHOOL OF VISUAL ARTS

#### CONTINUING EDUCATION

2016 | Gourmet Typography

### PRATT

#### SCHOOL OF CONTINUING STUDIES

2016 | Introduction to Graphic Design

2016 | Logo and Branding Design

2016 | Creating the Picture Book

### TUFTS UNIVERSITY

2010 - 2014 | Bachelor of Arts in Art History

GPA 3.4, Dean's List

## AWARDS

### FCS AWARDS

2022 | Corporate Image Gold Award

### SILAS RHODES AWARD

2018 | School of Visual Arts

## SKILLS

InDesign

Photoshop

Illustrator

After Effects

Premiere

Figma

Art Direction

Photography

Typography + Lettering

Watercolor

Charcoal Drawing

Writing + Proofreading

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